



WOMEN IN DESIGN

They've shaped our homes, fashioned an authentically Australian aesthetic and enriched our design culture. From trailblazers to rising stars, we celebrate our design talent.

STORY BY KAREN MCCARTNEY

Some of the biggest names in the architecture and design world are women. Take Iraqi-born British 'starchitect' Zaha Hadid, for example, who in 2004 became the first woman to win the prestigious Pritzker Architecture Prize. Then there are furniture designers such as Patricia Urquiola and Hella Jongerius, who tap into craft cultures and reinterpret them in revolutionary ways. Magazine editor-turned-designer Ilse Crawford

recently produced a new range of furniture for Ikea, and numerous female/male design duos are driving the design agenda globally.

In order to get a handle on the prevailing mood I sent questions to 14 successful Australian designers whose work I have admired for many years. I worded my questions carefully, addressing their profession first, gender second. I tried to glean what it was they did differently from their male colleagues. More often than ►